Mind and Machines

Session 4: Industrial Society and Its Future

Optional Pre-Reading

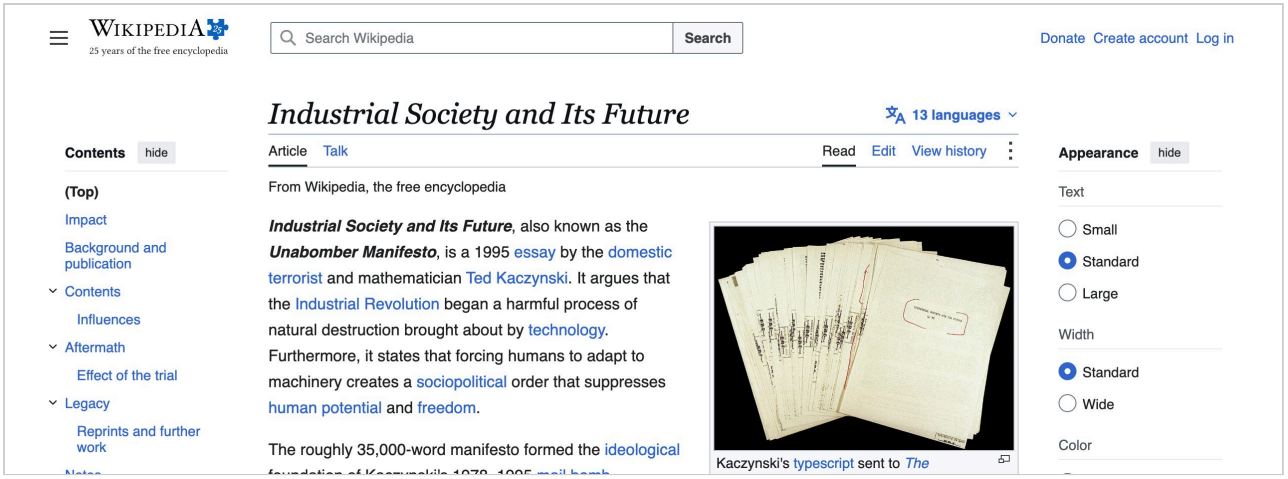
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Industrial Society and Its Future

Wikipedia · accessed 23 October 2026

https://en.wikipedia.org/wiki/Industrial_Society_and_Its_Future



Industrial Society and Its Future, also known as the Unabomber Manifesto, is a 1995 essay by the domestic terrorist and mathematician Ted Kaczynski. It argues that the Industrial Revolution began a harmful process of natural destruction brought about by technology. Furthermore, it states that forcing humans to adapt to machinery creates a sociopolitical order that suppresses human potential and freedom.

The roughly 35,000-word manifesto formed the ideological foundation of Kaczynski's 1978–1995 mail bomb campaign, designed to protect wilderness by hastening the collapse of industrial society. The manifesto states that the public largely accepts individual technological advancements as purely positive without accounting for their overall effect, including the erosion of local and individual freedom and autonomy.

It was printed in September 1995 in a special supplement to The Washington Post after Kaczynski offered to suspend his bombing campaign if his manifesto was widely circulated. Attorney General Janet Reno authorized the printing to help the FBI identify the author. The printing of, and publicity around, the manifesto eclipsed the bombings in notoriety and led to the identification of the Unabomber by Ted's brother David Kaczynski and his wife.

Impact

While Kaczynski's actions were generally condemned, his manifesto expressed ideas that continue to be generally shared among the American public. A 2017 Rolling Stone article stated that Kaczynski was an early adopter of the concept that:

> *We give up a piece of ourselves whenever we adjust to conform to society's standards. That, and we're too plugged in. We're letting technology take over our lives, willingly.*

The Labadie Collection of the University of Michigan houses a copy of Industrial Society and its Future. The essay has been translated into French, remains on college reading lists, and was updated in Kaczynski's 2019 book, Technological Slavery, Volume One, which defends his political philosophy in greater depth.

Background and publication

Between 1978 and 1995, Ted Kaczynski engaged in a mail bomb campaign against people involved with modern technology. His initial targets were universities and airlines, which the FBI shortened as UNABOM. In June 1995, Kaczynski offered to end his campaign if one of several publications— The Washington Post, The New York Times, or Penthouse —would publish his critique of technology, titled Industrial Society and Its Future, which became widely known as the "Unabomber Manifesto".

Kaczynski believed that his violence, as direct action when words were insufficient, would draw others to pay attention to his critique. He wanted his ideas to be taken seriously. The media debated the ethics of publishing the manifesto under duress. The United States Attorney General Janet Reno advocated for the essay to be shared so that a reader could potentially recognize its author.

During that summer, the FBI worked with literature scholars to compare the Unabomber's text against the works of Joseph Conrad, including The Secret Agent, based on their shared themes.

The Washington Post published the manifesto in full within a supplement on September 19, 1995, splitting the cost with The New York Times. According to a statement, the Post had the "mechanical ability to distribute a separate section in all copies of its daily newspaper." A Berkeley-based chess book publisher began publishing copies in paperback the next month, without Kaczynski's consent.

Kaczynski wrote an essay in 1971 which contained many themes and ideas that would eventually appear in the manifesto, indicating that his particular line of anti-technological thought dated back relatively early in his life prior to his arrest. The original, handwritten manifesto sold for $20,053 in a 2011 auction of Kaczynski's assets, along with typewritten editions and their typewriters, to raise restitution for his victims.

Contents

At 35,000 words, Industrial Society and Its Future lays very detailed blame on technology in and of itself for eroding individual freedom and autonomy, destroying human-scale communities, and leading to widespread psychological and physical suffering. Kaczynski contends that the Industrial Revolution harmed the human race by developing into a sociopolitical order that subjugates human needs beneath its own. This system, he wrote, destroys nature and suppresses individual freedom. In short, humans adapt to machines rather than vice versa, resulting in a society hostile to human potential, freedom, and dignity.

Kaczynski indicts technological progress for its destruction of small human communities and the rise of inhospitable cities. He contends that this relentless technological progress will not dissipate on its own, because individual technological advancements are seen as good despite the sum effects of this progress, and technological growth is beyond rational human control (i.e., autonomous). Kaczynski describes modern technological society as totalitarian force—an order in which individuals are "adjusted" to fit the requirements of the system and those outside the system are seen as pathological or "bad".

This tendency, he says, gives rise to expansive police powers, mind-numbing mass media, and indiscriminate promotion of drugs, designed to conform to the needs of the technological environment. He criticizes both big government and big business as the inevitable result of industrialization, and holds scientists and "technophiles" responsible for recklessly pursuing power through technological advancements.

He argues that this industrialized system's collapse will be devastating in the short-term, although quickening the collapse—before technology progresses further—will prevent unmitigated catastrophe for humanity and the biosphere in the future. He justifies the trade-offs that come with losing industrial society as being worth the cost. Kaczynski's ideal revolution seeks not to overthrow governments if unnecessary, but rather, the economic and technological foundation of modern society. He seeks to destroy existing society and protect the wilderness, the antithesis of technology.

Influences

Industrial Society and Its Future echoes contemporary critics of technology and industrialization such as John Zerzan, Jacques Ellul, Rachel Carson, Lewis Mumford, and E. F. Schumacher. Its idea of the "disruption of the power process" similarly echoed social critics who emphasize that the lack of meaningful work is a primary cause of social problems, including Mumford, Paul Goodman, and Eric Hoffer. Aldous Huxley addressed its general theme in Brave New World, to which Kaczynski refers in his text. Kaczynski's ideas of " oversocialization " and "surrogate activities" recall Sigmund Freud's Civilization and Its Discontents and its theories of rationalization and sublimation (a term which Kaczynski uses three times to describe "surrogate activities").

However, a 2021 study by Sean Fleming shows that many of these similarities are coincidental. Kaczynski had not read Lewis Mumford, Paul Goodman, or John Zerzan until after he submitted Industrial Society and Its Future to The New York Times and The Washington Post. There is no evidence that he read Freud, Carson, or Schumacher. Instead, Fleming argues, Industrial Society and Its Future "is a synthesis of ideas from [...] French philosopher Jacques Ellul, British zoologist Desmond Morris, and American psychologist Martin Seligman."

Kaczynski's understanding of technology, his idea of maladaptation, and his critique of leftism are partly derived from Ellul's 1954 book, The Technological Society. Kaczynski's concept of "surrogate activities" echoes Desmond Morris's concept of "survival-substitute activities", while his concept of "the power process" combines Morris's concept of "the Stimulus Struggle" with Seligman's concept of learned helplessness. Fleming's study relies on archival material from the Labadie Collection at the University of Michigan, including a "secret" set of footnotes that Kaczynski did not include in the Washington Post version of Industrial Society and Its Future.

The scholar George Michael of Vanderbilt University Press accused Kaczynski of "collecting philosophical and environmental clichés to reinforce common American concerns".

Aftermath

Kaczynski had intended for his mail bombing campaign to raise awareness for the message in Industrial Society and Its Future, which he wanted to be seriously regarded.

With its initial publication in 1995, the manifesto was received as intellectually deep and sane. Writers described the manifesto's sentiment as familiar. To Kirkpatrick Sale, the Unabomber was "a rational man" with reasonable beliefs about technology. He recommended the manifesto's opening sentence for the forefront of American politics. Cynthia Ozick likened the work to an American Raskolnikov (of Dostoevsky's Crime and Punishment), as a "philosophical criminal of exceptional intelligence and humanitarian purpose... driven to commit murder out of an uncompromising idealism". Numerous websites engaging with the manifesto's message appeared online.

Kaczynski's effort to publish his manifesto brought him into the American news more than the bombings themselves. The manifesto was widely spread via newspapers, book reprints, and the Internet. Ultimately, the ideas in the manifesto were eclipsed by reaction to the violence of the bombings, and did not spark the serious public consideration he was looking for.

Linda Patrik, the wife of Ted's brother David Kaczynski, suspected Ted had written the manifesto because she recognized his linguistic mannerisms, and she told her husband about her suspicions. At first, he disbelieved that his own brother could be the author of the manifesto, but upon comparing the previous letters that they shared, he found evidence: one of Ted's mannerisms was found in one of the letters that they exchanged, just as it was written in the manifesto. Upon this discovery, David notified the FBI.

Later, a judge granted the FBI a search warrant to Kaczynski's Montana cabin on the basis of linguistic evidence. FBI agents identified a number of correlations between the manifesto and Kaczynski's letters to his brother and mother, including an idiosyncratic use of the idiom "You can't eat your cake and have it, too", an apparent reversal of the more common phrase.

Effect of the trial

After Ted Kaczynski's April 1996 arrest, he wanted to use the trial to disseminate his views, but the judge denied him permission to represent himself. Instead, his court-appointed lawyers planned an insanity defense that would discredit Industrial Society and Its Future against his will. The prosecution's psychiatrists counter-cited the manifesto as evidence of the Unabomber's lucidity, and Kaczynski's sanity was tried in court and in the media. Kaczynski responded by taking a plea bargain for life imprisonment without parole in May 1998.

Kaczynski's biographer Alston Chase argued that the public should look beyond this "genius-or-madman debate", and view the manifesto as reflecting normal, common, unexceptional ideas shared by Americans, sharing their distrust over the direction of civilization. While most Americans abhorred his violence, adherents to his anti-technology message have celebrated his call to question technology and preserve wilderness. From his Colorado maximum security prison, he continued to clarify his philosophy with other writers through correspondence, and by composing two books which were published during his incarceration, until his death in 2023.

Legacy

Part of Kaczynski's manifesto was cited by the inventor and author Raymond Kurzweil in his book The Age of Spiritual Machines (1999), and then mentioned in the article " Why the Future Doesn't Need Us " (2000) by computer scientist Bill Joy.

As of 2000, Industrial Society and Its Future remained on college reading lists and the green anarchist and eco-extremist movements came to hold Kaczynski's writing in high regard, with the manifesto finding a niche audience among critics of technology, such as the speculative science fiction and anarcho-primitivist communities. It has since been translated into many other languages, including French by Jean-Marie Apostolidès.

Since 2000, the Labadie Collection houses a copy of the manifesto, along with Ted Kaczynski's other writings, letters and papers, after he officially designated the University of Michigan to receive them. They have since become one of the most popular archives in their special collections.

In 2017, an article in Rolling Stone stated that Kaczynski was an early adopter of the idea that:

> *We give up a piece of ourselves whenever we adjust to conform to society's standards. That, and we're too plugged in. We're letting technology take over our lives, willingly.*

In 2018, New York magazine stated that the manifesto generated later interest from environmentalists, and anarcho-primitivists.

In December 2020, a man who was arrested at Charleston International Airport on a charge of "conveying false information regarding attempted use of a destructive device" after he falsely threatened that he had a bomb, was found to have been carrying the Unabomber manifesto.

Although Kaczynski himself described fascism as "evil", the manifesto is popular among Ecofascists. According to Professor Michael Loadenthal there has been “ Siege-ification of the deep green” and Industrial Society and Its Future is widely shared in the Terrorgram community.

The suspect in the killing of Brian Thompson, Luigi Mangione, was suspected by the police to have been inspired by the manifesto. Mangione had posted a Goodreads review of the manifesto, giving four stars out of five, however also describing Kaczynski as "rightfully imprisoned" and criticizing his use of violence against innocent individuals.

In 2022, the radical ecologist movement Anti-Tech Revolution was founded in Europe inspired by Industrial Society and its Future and Kaczynski's last book, Anti-Tech-Revolution: Why and How?. The movement aims to return to pre-industrial technologies and is mainly active in Europe, though it has a growing reputation around the globe.

Reprints and further work

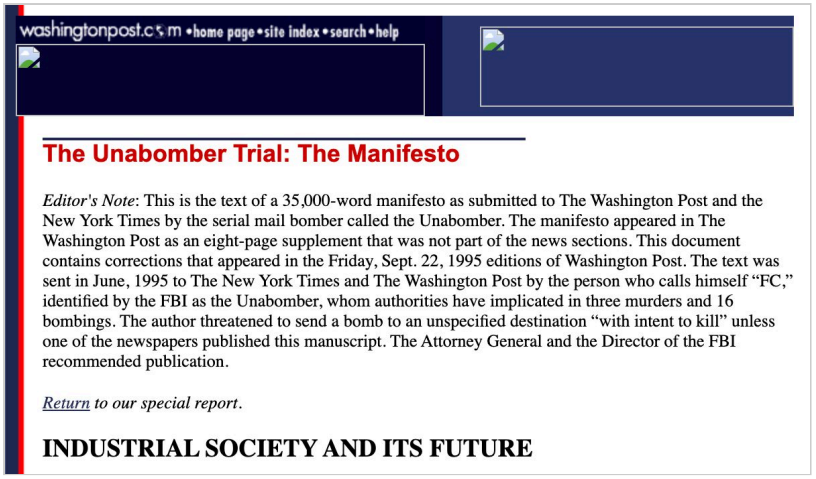
Feral House republished the manifesto in Kaczynski's first book, the 2010 Technological Slavery, alongside correspondence and an interview. Kaczynski was unsatisfied with the book and his lack of control in its publication. Kaczynski's 2008 book Technological Slavery, Volume One. Revised and Expanded Edition updates his 1995 manifesto with more relevant references and defends his political philosophy in greater depth. In February 2021, Kaczynski wrote a new preface to his original 1995 manifesto.

Industrial Society and Its Future

FC (Theodore Kaczynski), The Washington Post · 19 September 1995

Extract: Introduction; The Power Process; Surrogate Activities; Autonomy; The Nature of Freedom; ¶111–135; The Future

https://web.archive.org/web/19961220154528/http://www.washingtonpost.com/wp-srv/national/longterm/unabomber/manifesto.text.htm



Introduction

1. The Industrial Revolution and its consequences have been a disaster for the human race. They have greatly increased the life-expectancy of those of us who live in "advanced" countries, but they have destabilized society, have made life unfulfilling, have subjected human beings to indignities, have led to widespread psychological suffering (in the Third World to physical suffering as well) and have inflicted severe damage on the natural world. The continued development of technology will worsen the situation. It will certainly subject human beings to greater indignities and inflict greater damage on the natural world, it will probably lead to greater social disruption and psychological suffering, and it may lead to increased physical suffering even in "advanced" countries.

2. The industrial-technological system may survive or it may break down. If it survives, it MAY eventually achieve a low level of physical and psychological suffering, but only after passing through a long and very painful period of adjustment and only at the cost of permanently reducing human beings and many other living organisms to engineered products and mere cogs in the social machine. Furthermore, if the system survives, the consequences will be inevitable: There is no way of reforming or modifying the system so as to prevent it from depriving people of dignity and autonomy.

3. If the system breaks down the consequences will still be very painful. But the bigger the system grows the more disastrous the results of its breakdown will be, so if it is to break down it had best break down sooner rather than later.

4. We therefore advocate a revolution against the industrial system. This revolution may or may not make use of violence; it may be sudden or it may be a relatively gradual process spanning a few decades. We can't predict any of that. But we do outline in a very general way the measures that those who hate the industrial system should take in order to prepare the way for a revolution against that form of society. This is not to be a POLITICAL revolution. Its object will be to overthrow not governments but the economic and technological basis of the present society.

5. In this article we give attention to only some of the negative developments that have grown out of the industrial-technological system. Other such developments we mention only briefly or ignore altogether. This does not mean that we regard these other developments as unimportant. For practical reasons we have to confine our discussion to areas that have received insufficient public attention or in which we have something new to say. For example, since there are well-developed environmental and wilderness movements, we have written very little about environmental degradation or the destruction of wild nature, even though we consider these to be highly important.

The Power Process

33. Human beings have a need (probably based in biology) for something that we will call the "power process." This is closely related to the need for power (which is widely recognized) but is not quite the same thing. The power process has four elements. The three most clear-cut of these we call goal, effort and attainment of goal. (Everyone needs to have goals whose attainment requires effort, and needs to succeed in attaining at least some of his goals.) The fourth

element is more difficult to define and may not be necessary for everyone. We call it autonomy and will discuss it later (paragraphs 42-44).

34. Consider the hypothetical case of a man who can have anything he wants just by wishing for it. Such a man has power, but he will develop serious psychological problems. At first he will have a lot of fun, but by and by he will become acutely bored and demoralized. Eventually he may become clinically depressed. History shows that leisured aristocracies tend to become decadent. This is not true of fighting aristocracies that have to struggle to maintain their power. But leisured, secure aristocracies that have no need to exert themselves usually become bored, hedonistic and demoralized, even though they have power. This shows that power is not enough. One must have goals toward which to exercise one's power.

35. Everyone has goals; if nothing else, to obtain the physical necessities of life: food, water and whatever clothing and shelter are made necessary by the climate. But the leisured aristocrat obtains these things without effort. Hence his boredom and demoralization.

36. Nonattainment of important goals results in death if the goals are physical necessities, and in frustration if nonattainment of the goals is compatible with survival. Consistent failure to attain goals throughout life results in defeatism, low self-esteem or depression.

37. Thus, in order to avoid serious psychological problems, a human being needs goals whose attainment requires effort, and he must have a reasonable rate of success in attaining his goals.

Surrogate Activities

38. But not every leisured aristocrat becomes bored and demoralized. For example, the emperor Hirohito, instead of sinking into decadent hedonism, devoted himself to marine biology, a field in which he became distinguished. When people do not have to exert themselves to satisfy their physical needs they often set up artificial goals for themselves. In many cases they then pursue these goals with the same energy and emotional involvement that they otherwise would have put into the search for physical necessities. Thus the aristocrats of the Roman Empire had their literary pretensions; many European aristocrats a few centuries ago invested tremendous time and energy in hunting, though they certainly didn't need the meat; other aristocracies have competed for status through elaborate displays of wealth; and a few aristocrats, like Hirohito, have turned to science.

39. We use the term "surrogate activity" to designate an activity that is directed toward an artificial goal that people set up for themselves merely in order to have some goal to work toward, or let us say, merely for the sake of the "fulfillment" that they get from pursuing the goal. Here is a rule of thumb for the identification of surrogate activities. Given a person who devotes much time and energy to the pursuit of goal X, ask yourself this: If he had to devote most of his time and energy to satisfying his biological needs, and if that effort required him to use his physical and mental faculties in a varied and interesting way, would he feel seriously deprived because he did not attain goal X? If the answer is no, then the person's pursuit of goal X is a surrogate activity. Hirohito's studies in marine biology clearly constituted a surrogate activity, since it is pretty certain that if Hirohito had had to spend his time working at interesting non-scientific tasks in order to obtain the necessities of life, he would not have felt deprived because he didn't know all about the anatomy and life-cycles of marine animals. On the other hand the pursuit of sex and love (for example) is not a surrogate activity, because most people, even if their existence were otherwise satisfactory, would feel deprived if they passed their lives without ever having a relationship with a member of the opposite sex. (But pursuit of an excessive amount of sex, more than one really needs, can be a surrogate activity.)

40. In modern industrial society only minimal effort is necessary to satisfy one's physical needs. It is enough to go through a training program to acquire some petty technical skill, then come to work on time and exert the very modest effort needed to hold a job. The only requirements are a moderate amount of intelligence and, most of all, simple OBEDIENCE. If one has those, society takes care of one from cradle to grave. (Yes, there is an underclass that cannot take the physical necessities for granted, but we are speaking here of mainstream society.) Thus it is not surprising that modern society is full of surrogate activities. These include scientific work, athletic achievement, humanitarian work, artistic and literary creation, climbing the corporate ladder, acquisition of money and material goods far beyond the point at which they cease to give any additional physical satisfaction, and social activism when it addresses issues that are not important for the activist personally, as in the case of white activists who work for the rights of nonwhite minorities. These are not always PURE surrogate activities, since for many people they may be motivated in part by needs other than the need to have some goal to pursue. Scientific work may be motivated in part by a drive for prestige, artistic creation by a need to express feelings, militant social activism by hostility. But for most people who pursue them, these activities are in large part surrogate activities. For example, the majority of scientists will probably agree that the "fulfillment" they get from their work is more important than the money and prestige they earn.

41. For many if not most people, surrogate activities are less satisfying than the pursuit of real goals (that is, goals that people would want to attain even if their need for the power process were already fulfilled). One indication of this is the fact that, in many or most cases, people who are deeply involved in surrogate activities are never satisfied, never at rest. Thus the money-maker constantly strives for more and more wealth. The scientist no sooner solves one problem than he moves on to the next. The long-distance runner drives himself to run always farther and faster. Many people who pursue surrogate activities will say that they get far more fulfillment from these activities than they do from the "mundane" business of satisfying their biological needs, but that is because in our society the effort needed to satisfy the biological needs has been reduced to triviality. More importantly, in our society people do not satisfy their biological needs AUTONOMOUSLY but by functioning as parts of an immense social machine. In contrast, people generally have a great deal of autonomy in pursuing their surrogate activities.

Autonomy

42. Autonomy as a part of the power process may not be necessary for every individual. But most people need a greater or lesser degree of autonomy in working toward their goals. Their efforts must be undertaken on their own initiative and must be under their own direction and control. Yet most people do not have to exert this initiative, direction and control as single individuals. It is usually enough to act as a member of a SMALL group. Thus if half a dozen people discuss a goal among themselves and make a successful joint effort to attain that goal, their need for the power process will be served. But if they work under rigid orders handed down from above that leave them no room for autonomous decision and initiative, then their need for the power process will not be served. The same is true when decisions are made on a collective basis if the group making the collective decision is so large that the role of each individual is insignificant. [5]

43. It is true that some individuals seem to have little need for autonomy. Either their drive for power is weak or they satisfy it by identifying themselves with some powerful organization to which they belong. And then there are unthinking, animal types who seem to be satisfied with a purely physical sense of power (the good combat soldier, who gets his sense of power by developing fighting skills that he is quite content to use in blind obedience to his superiors).

44. But for most people it is through the power process—having a goal, making an AUTONOMOUS effort and attaining the goal—that self-esteem, self-confidence and a sense of power are acquired. When one does not have adequate opportunity to go through the power process the consequences are (depending on the individual and on the way the power process is disrupted) boredom, demoralization, low self-esteem, inferiority feelings, defeatism, depression, anxiety, guilt, frustration, hostility, spouse or child abuse, insatiable hedonism, abnormal sexual behavior, sleep disorders, eating disorders, etc. [6]

The Nature Of Freedom

93. We are going to argue that industrial-technological society cannot be reformed in such a way as to prevent it from progressively narrowing the sphere of human freedom. But, because "freedom" is a word that can be interpreted in many ways, we must first make clear what kind of freedom we are concerned with.

94. By "freedom" we mean the opportunity to go through the power process, with real goals not the artificial goals of surrogate activities, and without interference, manipulation or supervision from anyone, especially from any large organization. Freedom means being in control (either as an individual or as a member of a SMALL group) of the life-and-death issues of one's existence; food, clothing, shelter and defense against whatever threats there may be in one's environment. Freedom means having power; not the power to control other people but the power to control the circumstances of one's own life. One does not have freedom if anyone else (especially a large organization) has power over one, no matter how benevolently, tolerantly and permissively that power may be exercised. It is important not to confuse freedom with mere permissiveness (see paragraph 72).

95. It is said that we live in a free society because we have a certain number of constitutionally guaranteed rights. But these are not as important as they seem. The degree of personal freedom that exists in a society is determined more by the economic and technological structure of the society than by its laws or its form of government. [16] Most of the Indian nations of New England were monarchies, and many of the cities of the Italian Renaissance were controlled by dictators. But in reading about these societies one gets the impression that they allowed far more personal freedom than our society does. In part this was because they lacked efficient mechanisms for enforcing the ruler's will: There were no modern, well-organized police forces, no rapid long-distance communications, no surveillance cameras, no dossiers of information about the lives of average citizens. Hence it was relatively easy to evade control.

96. As for our constitutional rights, consider for example that of freedom of the press. We certainly don't mean to knock that right; it is very important tool for limiting concentration of political power and for keeping those who do have political power in line by publicly exposing any misbehavior on their part. But freedom of the press is of very little use

to the average citizen as an individual. The mass media are mostly under the control of large organizations that are integrated into the system. Anyone who has a little money can have something printed, or can distribute it on the Internet or in some such way, but what he has to say will be swamped by the vast volume of material put out by the media, hence it will have no practical effect. To make an impression on society with words is therefore almost impossible for most individuals and small groups. Take us (FC) for example. If we had never done anything violent and had submitted the present writings to a publisher, they probably would not have been accepted. If they had been been accepted and published, they probably would not have attracted many readers, because it's more fun to watch the entertainment put out by the media than to read a sober essay. Even if these writings had had many readers, most of these readers would soon have forgotten what they had read as their minds were flooded by the mass of material to which the media expose them. In order to get our message before the public with some chance of making a lasting impression, we've had to kill people.

97. Constitutional rights are useful up to a point, but they do not serve to guarantee much more than what might be called the bourgeois conception of freedom. According to the bourgeois conception, a "free" man is essentially an element of a social machine and has only a certain set of prescribed and delimited freedoms; freedoms that are designed to serve the needs of the social machine more than those of the individual. Thus the bourgeois's "free" man has economic freedom because that promotes growth and progress; he has freedom of the press because public criticism restrains misbehavior by political leaders; he has a right to a fair trial because imprisonment at the whim of the powerful would be bad for the system. This was clearly the attitude of Simon Bolivar. To him, people deserved liberty only if they used it to promote progress (progress as conceived by the bourgeois). Other bourgeois thinkers have taken a similar view of freedom as a mere means to collective ends. Chester C. Tan, "Chinese Political Thought in the Twentieth Century," page 202, explains the philosophy of the Kuomintang leader Hu Han-min: "An individual is granted rights because he is a member of society and his community life requires such rights. By community Hu meant the whole society of the nation." And on page 259 Tan states that according to Carsum Chang (Chang Chun-mai, head of the State Socialist Party in China) freedom had to be used in the interest of the state and of the people as a whole. But what kind of freedom does one have if one can use it only as someone else prescribes? FC's conception of freedom is not that of Bolivar, Hu, Chang or other bourgeois theorists. The trouble with such theorists is that they have made the development and application of social theories their surrogate activity. Consequently the theories are designed to serve the needs of the theorists more than the needs of any people who may be unlucky enough to live in a society on which the theories are imposed.

98. One more point to be made in this section: It should not be assumed that a person has enough freedom just because he SAYS he has enough. Freedom is restricted in part by psychological controls of which people are unconscious, and moreover many people's ideas of what constitutes freedom are governed more by social convention than by their real needs. For example, it's likely that many leftists of the oversocialized type would say that most people, including themselves, are socialized too little rather than too much, yet the oversocialized leftist pays a heavy psychological price for his high level of socialization.

Industrial-Technological Society Cannot Be Reformed

111. The foregoing principles help to show how hopelessly difficult it would be to reform the industrial system in such a way as to prevent it from progressively narrowing our sphere of freedom. There has been a consistent tendency, going back at least to the Industrial Revolution for technology to strengthen the system at a high cost in individual freedom and local autonomy. Hence any change designed to protect freedom from technology would be contrary to a fundamental trend in the development of our society. Consequently, such a change either would be a transitory one—soon swamped by the tide of history—or, if large enough to be permanent would alter the nature of our whole society. This by the first and second principles. Moreover, since society would be altered in a way that could not be predicted in advance (third principle) there would be great risk. Changes large enough to make a lasting difference in favor of freedom would not be initiated because it would be realized that they would gravely disrupt the system. So any attempts at reform would be too timid to be effective. Even if changes large enough to make a lasting difference were initiated, they would be retracted when their disruptive effects became apparent. Thus, permanent changes in favor of freedom could be brought about only by persons prepared to accept radical, dangerous and unpredictable alteration of the entire system. In other words by revolutionaries, not reformers.

112. People anxious to rescue freedom without sacrificing the supposed benefits of technology will suggest naive schemes for some new form of society that would reconcile freedom with technology. Apart from the fact that people who make such suggestions seldom propose any practical means by which the new form of society could be set up in the first place, it follows from the fourth principle that even if the new form of society could be once established, it either would collapse or would give results very different from those expected.

113. So even on very general grounds it seems highly improbable that any way of changing society could be found that would reconcile freedom with modern technology. In the next few sections we will give more specific reasons for

concluding that freedom and technological progress are incompatible.

Restriction Of Freedom Is Unavoidable In Industrial Society

114. As explained in paragraphs 65-67, 70-73, modern man is strapped down by a network of rules and regulations, and his fate depends on the actions of persons remote from him whose decisions he cannot influence. This is not accidental or a result of the arbitrariness of arrogant bureaucrats. It is necessary and inevitable in any technologically advanced society. The system HAS TO regulate human behavior closely in order to function. At work people have to do what they are told to do, otherwise production would be thrown into chaos. Bureaucracies HAVE TO be run according to rigid rules. To allow any substantial personal discretion to lower-level bureaucrats would disrupt the system and lead to charges of unfairness due to differences in the way individual bureaucrats exercised their discretion. It is true that some restrictions on our freedom could be eliminated, but GENERALLY SPEAKING the regulation of our lives by large organizations is necessary for the functioning of industrial-technological society. The result is a sense of powerlessness on the part of the average person. It may be, however, that formal regulations will tend increasingly to be replaced by psychological tools that make us want to do what the system requires of us. (Propaganda [14], educational techniques, “mental health” programs, etc.)

115. The system HAS TO force people to behave in ways that are increasingly remote from the natural pattern of human behavior. For example, the system needs scientists, mathematicians and engineers. It can’t function without them. So heavy pressure is put on children to excel in these fields. It isn’t natural for an adolescent human being to spend the bulk of his time sitting at a desk absorbed in study. A normal adolescent wants to spend his time in active contact with the real world. Among primitive peoples the things that children are trained to do tend to be in reasonable harmony with natural human impulses. Among the American Indians, for example, boys were trained in active outdoor pursuits—

116. Because of the constant pressure that the system exerts to modify human behavior, there is a gradual increase in the number of people who cannot or will not adjust to society’s requirements: welfare leeches, youth-gang members, cultists, anti-government rebels, radical environmentalist saboteurs, dropouts and resisters of various kinds.

117. In any technologically advanced society the individual’s fate MUST depend on decisions that he personally cannot influence to any great extent. A technological society cannot be broken down into small, autonomous communities, because production depends on the cooperation of very large numbers of people and machines. Such a society MUST be highly organized and decisions HAVE TO be made that affect very large numbers of people. When a decision affects, say, a million people, then each of the affected individuals has, on the average, only a one-millionth share in making the decision. What usually happens in practice is that decisions are made by public officials or corporation executives, or by technical specialists, but even when the public votes on a decision the number of voters ordinarily is too large for the vote of any one individual to be significant. [17] Thus most individuals are unable to influence measurably the major decisions that affect their lives. There is no conceivable way to remedy this in a technologically advanced society. The system tries to “solve” this problem by using propaganda to make people WANT the decisions that have been made for them, but even if this “solution” were completely successful in making people feel better, it would be demeaning.

118. Conservatives and some others advocate more “local autonomy.” Local communities once did have autonomy, but such autonomy becomes less and less possible as local communities become more enmeshed with and dependent on large-scale systems like public utilities, computer networks, highway systems, the mass communications media, the modern health care system. Also operating against autonomy is the fact that technology applied in one location often affects people at other locations far way. Thus pesticide or chemical use near a creek may contaminate the water supply hundreds of miles downstream, and the greenhouse effect affects the whole world.

119. The system does not and cannot exist to satisfy human needs. Instead, it is human behavior that has to be modified to fit the needs of the system. This has nothing to do with the political or social ideology that may pretend to guide the technological system. It is the fault of technology, because the system is guided not by ideology but by technical necessity. [18] Of course the system does satisfy many human needs, but generally speaking it does this only to the extend that it is to the advantage of the system to do it. It is the needs of the system that are paramount, not those of the human being. For example, the system provides people with food because the system couldn’t function if everyone starved; it attends to people’s psychological needs whenever it can CONVENIENTLY do so, because it couldn’t function if too many people became depressed or rebellious. But the system, for good, solid, practical reasons, must exert constant pressure on people to mold their behavior to the needs of the system. To much waste accumulating? The government, the media, the educational system, environmentalists, everyone inundates us with a mass of propaganda about recycling. Need more technical personnel? A chorus of voices exhorts kids to study science. No one stops to ask whether it is inhumane to force adolescents to spend the bulk of their time studying

subjects most of them hate. When skilled workers are put out of a job by technical advances and have to undergo "retraining," no one asks whether it is humiliating for them to be pushed around in this way. It is simply taken for granted that everyone must bow to technical necessity. and for good reason: If human needs were put before technical necessity there would be economic problems, unemployment, shortages or worse. The concept of "mental health" in our society is defined largely by the extent to which an individual behaves in accord with the needs of the system and does so without showing signs of stress.

120. Efforts to make room for a sense of purpose and for autonomy within the system are no better than a joke. For example, one company, instead of having each of its employees assemble only one section of a catalogue, had each assemble a whole catalogue, and this was supposed to give them a sense of purpose and achievement. Some companies have tried to give their employees more autonomy in their work, but for practical reasons this usually can be done only to a very limited extent, and in any case employees are never given autonomy as to ultimate goals—their "autonomous" efforts can never be directed toward goals that they select personally, but only toward their employer's goals, such as the survival and growth of the company. Any company would soon go out of business if it permitted its employees to act otherwise. Similarly, in any enterprise within a socialist system, workers must direct their efforts toward the goals of the enterprise, otherwise the enterprise will not serve its purpose as part of the system. Once again, for purely technical reasons it is not possible for most individuals or small groups to have much autonomy in industrial society. Even the small-business owner commonly has only limited autonomy. Apart from the necessity of government regulation, he is restricted by the fact that he must fit into the economic system and conform to its requirements. For instance, when someone develops a new technology, the small-business person often has to use that technology whether he wants to or not, in order to remain competitive.

The 'Bad' Parts Of Technology Cannot Be Separated From The 'Good' Parts

121. A further reason why industrial society cannot be reformed in favor of freedom is that modern technology is a unified system in which all parts are dependent on one another. You can't get rid of the "bad" parts of technology and retain only the "good" parts. Take modern medicine, for example. Progress in medical science depends on progress in chemistry, physics, biology, computer science and other fields. Advanced medical treatments require expensive, high-tech equipment that can be made available only by a technologically progressive, economically rich society. Clearly you can't have much progress in medicine without the whole technological system and everything that goes with it.

122. Even if medical progress could be maintained without the rest of the technological system, it would by itself bring certain evils. Suppose for example that a cure for diabetes is discovered. People with a genetic tendency to diabetes will then be able to survive and reproduce as well as anyone else. Natural selection against genes for diabetes will cease and such genes will spread throughout the population. (This may be occurring to some extent already, since diabetes, while not curable, can be controlled through use of insulin.) The same thing will happen with many other diseases susceptibility to which is affected by genetic degradation of the population. The only solution will be some sort of eugenics program or extensive genetic engineering of human beings, so that man in the future will no longer be a creation of nature, or of chance, or of God (depending on your religious or philosophical opinions), but a manufactured product.

123. If you think that big government interferes in your life too much NOW, just wait till the government starts regulating the genetic constitution of your children. Such regulation will inevitably follow the introduction of genetic engineering of human beings, because the consequences of unregulated genetic engineering would be disastrous. [19]

124. The usual response to such concerns is to talk about "medical ethics." But a code of ethics would not serve to protect freedom in the face of medical progress; it would only make matters worse. A code of ethics applicable to genetic engineering would be in effect a means of regulating the genetic constitution of human beings. Somebody (probably the upper-middle class, mostly) would decide that such and such applications of genetic engineering were "ethical" and others were not, so that in effect they would be imposing their own values on the genetic constitution of the population at large. Even if a code of ethics were chosen on a completely democratic basis, the majority would be imposing their own values on any minorities who might have a different idea of what constituted an "ethical" use of genetic engineering. The only code of ethics that would truly protect freedom would be one that prohibited ANY genetic engineering of human beings, and you can be sure that no such code will ever be applied in a technological society. No code that reduced genetic engineering to a minor role could stand up for long, because the temptation presented by the immense power of biotechnology would be irresistible, especially since to the majority of people many of its applications will seem obviously and unequivocally good (eliminating physical and mental diseases, giving people the abilities they need to get along in today's world). Inevitably, genetic engineering will be used extensively, but only in ways consistent with the needs of the industrial- technological system. [20]

Technology Is A More Powerful Social Force Than The Aspiration For Freedom

125. It is not possible to make a LASTING compromise between technology and freedom, because technology is by far the more powerful social force and continually encroaches on freedom through REPEATED compromises. Imagine the case of two neighbors, each of whom at the outset owns the same amount of land, but one of whom is more powerful than the other. The powerful one demands a piece of the other's land. The weak one refuses. The powerful one says, "OK, let's compromise. Give me half of what I asked." The weak one has little choice but to give in. Some time later the powerful neighbor demands another piece of land, again there is a compromise, and so forth. By forcing a long series of compromises on the weaker man, the powerful one eventually gets all of his land. So it goes in the conflict between technology and freedom.

126. Let us explain why technology is a more powerful social force than the aspiration for freedom.

127. A technological advance that appears not to threaten freedom often turns out to threaten it very seriously later on. For example, consider motorized transport. A walking man formerly could go where he pleased, go at his own pace without observing any traffic regulations, and was independent of technological support-systems. When motor vehicles were introduced they appeared to increase man's freedom. They took no freedom away from the walking man, no one had to have an automobile if he didn't want one, and anyone who did choose to buy an automobile could travel much faster and farther than a walking man. But the introduction of motorized transport soon changed society in such a way as to restrict greatly man's freedom of locomotion. When automobiles became numerous, it became necessary to regulate their use extensively. In a car, especially in densely populated areas, one cannot just go where one likes at one's own pace one's movement is governed by the flow of traffic and by various traffic laws. One is tied down by various obligations: license requirements, driver test, renewing registration, insurance, maintenance required for safety, monthly payments on purchase price. Moreover, the use of motorized transport is no longer optional. Since the introduction of motorized transport the arrangement of our cities has changed in such a way that the majority of people no longer live within walking distance of their place of employment, shopping areas and recreational opportunities, so that they HAVE TO depend on the automobile for transportation. Or else they must use public transportation, in which case they have even less control over their own movement than when driving a car. Even the walker's freedom is now greatly restricted. In the city he continually has to stop to wait for traffic lights that are designed mainly to serve auto traffic. In the country, motor traffic makes it dangerous and unpleasant to walk along the highway. (Note this important point that we have just illustrated with the case of motorized transport: When a new item of technology is introduced as an option that an individual can accept or not as he chooses, it does not necessarily REMAIN optional. In many cases the new technology changes society in such a way that people eventually find themselves FORCED to use it.)

128. While technological progress AS A WHOLE continually narrows our sphere of freedom, each new technical advance CONSIDERED BY ITSELF appears to be desirable. Electricity, indoor plumbing, rapid long-distance communications ... how could one argue against any of these things, or against any other of the innumerable technical advances that have made modern society? It would have been absurd to resist the introduction of the telephone, for example. It offered many advantages and no disadvantages. Yet, as we explained in paragraphs 59-76, all these technical advances taken together have created a world in which the average man's fate is no longer in his own hands or in the hands of his neighbors and friends, but in those of politicians, corporation executives and remote, anonymous technicians and bureaucrats whom he as an individual has no power to influence. [21] The same process will continue in the future. Take genetic engineering, for example. Few people will resist the introduction of a genetic technique that eliminates a hereditary disease. It does no apparent harm and prevents much suffering. Yet a large number of genetic improvements taken together will make the human being into an engineered product rather than a free creation of chance (or of God, or whatever, depending on your religious beliefs).

129. Another reason why technology is such a powerful social force is that, within the context of a given society, technological progress marches in only one direction; it can never be reversed. Once a technical innovation has been introduced, people usually become dependent on it, so that they can never again do without it, unless it is replaced by some still more advanced innovation. Not only do people become dependent as individuals on a new item of technology, but, even more, the system as a whole becomes dependent on it. (Imagine what would happen to the system today if computers, for example, were eliminated.) Thus the system can move in only one direction, toward greater technologization. Technology repeatedly forces freedom to take a step back, but technology can never take a step back—short of the overthrow of the whole technological system.

130. Technology advances with great rapidity and threatens freedom at many different points at the same time (crowding, rules and regulations, increasing dependence of individuals on large organizations, propaganda and other psychological techniques, genetic engineering, invasion of privacy through surveillance devices and computers, etc.). To hold back any ONE of the threats to freedom would require a long and difficult social struggle. Those who want to protect freedom are overwhelmed by the sheer number of new attacks and the rapidity with which they develop,

hence they become apathetic and no longer resist. To fight each of the threats separately would be futile. Success can be hoped for only by fighting the technological system as a whole; but that is revolution, not reform.

131. Technicians (we use this term in its broad sense to describe all those who perform a specialized task that requires training) tend to be so involved in their work (their surrogate activity) that when a conflict arises between their technical work and freedom, they almost always decide in favor of their technical work. This is obvious in the case of scientists, but it also appears elsewhere: Educators, humanitarian groups, conservation organizations do not hesitate to use propaganda or other psychological techniques to help them achieve their laudable ends. Corporations and government agencies, when they find it useful, do not hesitate to collect information about individuals without regard to their privacy. Law enforcement agencies are frequently inconvenienced by the constitutional rights of suspects and often of completely innocent persons, and they do whatever they can do legally (or sometimes illegally) to restrict or circumvent those rights. Most of these educators, government officials and law officers believe in freedom, privacy and constitutional rights, but when these conflict with their work, they usually feel that their work is more important.

132. It is well known that people generally work better and more persistently when striving for a reward than when attempting to avoid a punishment or negative outcome. Scientists and other technicians are motivated mainly by the rewards they get through their work. But those who oppose technological invasions of freedom are working to avoid a negative outcome, consequently there are few who work persistently and well at this discouraging task. If reformers ever achieved a signal victory that seemed to set up a solid barrier against further erosion of freedom through technical progress, most would tend to relax and turn their attention to more agreeable pursuits. But the scientists would remain busy in their laboratories, and technology as it progresses would find ways, in spite of any barriers, to exert more and more control over individuals and make them always more dependent on the system.

133. No social arrangements, whether laws, institutions, customs or ethical codes, can provide permanent protection against technology. History shows that all social arrangements are transitory; they all change or break down eventually. But technological advances are permanent within the context of a given civilization. Suppose for example that it were possible to arrive at some social arrangements that would prevent genetic engineering from being applied to human beings, or prevent it from being applied in such a way as to threaten freedom and dignity. Still, the technology would remain waiting. Sooner or later the social arrangement would break down. Probably sooner, given the pace of change in our society. Then genetic engineering would begin to invade our sphere of freedom, and this invasion would be irreversible (short of a breakdown of technological civilization itself). Any illusions about achieving anything permanent through social arrangements should be dispelled by what is currently happening with environmental legislation. A few years ago its seemed that there were secure legal barriers preventing at least SOME of the worst forms of environmental degradation. A change in the political wind, and those barriers begin to crumble.

134. For all of the foregoing reasons, technology is a more powerful social force than the aspiration for freedom. But this statement requires an important qualification. It appears that during the next several decades the industrial-technological system will be undergoing severe stresses due to economic and environmental problems, and especially due to problems of human behavior (alienation, rebellion, hostility, a variety of social and psychological difficulties). We hope that the stresses through which the system is likely to pass will cause it to break down, or at least will weaken it sufficiently so that a revolution against it becomes possible. If such a revolution occurs and is successful, then at that particular moment the aspiration for freedom will have proved more powerful than technology.

135. In paragraph 125 we used an analogy of a weak neighbor who is left destitute by a strong neighbor who takes all his land by forcing on him a series of compromises. But suppose now that the strong neighbor gets sick, so that he is unable to defend himself. The weak neighbor can force the strong one to give him his land back, or he can kill him. If he lets the strong man survive and only forces him to give the land back, he is a fool, because when the strong man gets well he will again take all the land for himself. The only sensible alternative for the weaker man is to kill the strong one while he has the chance. In the same way, while the industrial system is sick we must destroy it. If we compromise with it and let it recover from its sickness, it will eventually wipe out all of our freedom.

The Future

171. But suppose now that industrial society does survive the next several decades and that the bugs do eventually get worked out of the system, so that it functions smoothly. What kind of system will it be? We will consider several possibilities.

172. First let us postulate that the computer scientists succeed in developing intelligent machines that can do all things better than human beings can do them. In that case presumably all work will be done by vast, highly organized systems of machines and no human effort will be necessary. Either of two cases might occur. The machines might be permitted to make all of their own decisions without human oversight, or else human control over the machines might be retained.

173. If the machines are permitted to make all their own decisions, we can't make any conjectures as to the results, because it is impossible to guess how such machines might behave. We only point out that the fate of the human race would be at the mercy of the machines. It might be argued that the human race would never be foolish enough to hand over all power to the machines. But we are suggesting neither that the human race would voluntarily turn power over to the machines nor that the machines would willfully seize power. What we do suggest is that the human race might easily permit itself to drift into a position of such dependence on the machines that it would have no practical choice but to accept all of the machines' decisions. As society and the problems that face it become more and more complex and as machines become more and more intelligent, people will let machines make more and more of their decisions for them, simply because machine-made decisions will bring better results than man-made ones. Eventually a stage may be reached at which the decisions necessary to keep the system running will be so complex that human beings will be incapable of making them intelligently. At that stage the machines will be in effective control. People won't be able to just turn the machines off, because they will be so dependent on them that turning them off would amount to suicide.

174. On the other hand it is possible that human control over the machines may be retained. In that case the average man may have control over certain private machines of his own, such as his car or his personal computer, but control over large systems of machines will be in the hands of a tiny elite—just as it is today, but with two differences. Due to improved techniques the elite will have greater control over the masses; and because human work will no longer be necessary the masses will be superfluous, a useless burden on the system. If the elite is ruthless they may simply decide to exterminate the mass of humanity. If they are humane they may use propaganda or other psychological or biological techniques to reduce the birth rate until the mass of humanity becomes extinct, leaving the world to the elite. Or, if the elite consists of soft- hearted liberals, they may decide to play the role of good shepherds to the rest of the human race. They will see to it that everyone's physical needs are satisfied, that all children are raised under psychologically hygienic conditions, that everyone has a wholesome hobby to keep him busy, and that anyone who may become dissatisfied undergoes "treatment" to cure his "problem." Of course, life will be so purposeless that people will have to be biologically or psychologically engineered either to remove their need for the power process or to make them "sublimate" their drive for power into some harmless hobby. These engineered human beings may be happy in such a society, but they most certainly will not be free. They will have been reduced to the status of domestic animals.

175. But suppose now that the computer scientists do not succeed in developing artificial intelligence, so that human work remains necessary. Even so, machines will take care of more and more of the simpler tasks so that there will be an increasing surplus of human workers at the lower levels of ability. (We see this happening already. There are many people who find it difficult or impossible to get work, because for intellectual or psychological reasons they cannot acquire the level of training necessary to make themselves useful in the present system.) On those who are employed, ever-increasing demands will be placed: They will need more and more training, more and more ability, and will have to be ever more reliable, conforming and docile, because they will be more and more like cells of a giant organism. Their tasks will be increasingly specialized, so that their work will be, in a sense, out of touch with the real world, being concentrated on one tiny slice of reality. The system will have to use any means that it can, whether psychological or biological, to engineer people to be docile, to have the abilities that the system requires and to "sublimate" their drive for power into some specialized task. But the statement that the people of such a society will have to be docile may require qualification. The society may find competitiveness useful, provided that ways are found of directing competitiveness into channels that serve the needs of the system. We can imagine a future society in which there is endless competition for positions of prestige and power. But no more than a very few people will ever reach the top, where the only real power is (see end of paragraph 163). Very repellent is a society in which a person can satisfy his need for power only by pushing large numbers of other people out of the way and depriving them of THEIR opportunity for power.

176. One can envision scenarios that incorporate aspects of more than one of the possibilities that we have just discussed. For instance, it may be that machines will take over most of the work that is of real, practical importance, but that human beings will be kept busy by being given relatively unimportant work. It has been suggested, for example, that a great development of the service industries might provide work for human beings. Thus people would spent their time shining each other's shoes, driving each other around in taxicabs, making handicrafts for one another, waiting on each other's tables, etc. This seems to us a thoroughly contemptible way for the human race to end up, and we doubt that many people would find fulfilling lives in such pointless busy-work. They would seek other, dangerous outlets (drugs, crime, "cults," hate groups) unless they were biologically or psychologically engineered to adapt them to such a way of life.

177. Needless to say, the scenarios outlined above do not exhaust all the possibilities. They only indicate the kinds of outcomes that seem to us most likely. But we can envision no plausible scenarios that are any more palatable than the ones we've just described. It is overwhelmingly probable that if the industrial- technological system survives the

next 40 to 100 years, it will by that time have developed certain general characteristics: Individuals (at least those of the “bourgeois” type, who are integrated into the system and make it run, and who therefore have all the power) will be more dependent than ever on large organizations; they will be more “socialized” than ever and their physical and mental qualities to a significant extent (possibly to a very great extent) will be those that are engineered into them rather than being the results of chance (or of God’s will, or whatever); and whatever may be left of wild nature will be reduced to remnants preserved for scientific study and kept under the supervision and management of scientists (hence it will no longer be truly wild). In the long run (say a few centuries from now) it is likely that neither the human race nor any other important organisms will exist as we know them today, because once you start modifying organisms through genetic engineering there is no reason to stop at any particular point, so that the modifications will probably continue until man and other organisms have been utterly transformed.

178. Whatever else may be the case, it is certain that technology is creating for human beings a new physical and social environment radically different from the spectrum of environments to which natural selection has adapted the human race physically and psychologically. If man is not adjusted to this new environment by being artificially re-engineered, then he will be adapted to it through a long and painful process of natural selection. The former is far more likely than the latter.

179. It would be better to dump the whole stinking system and take the consequences.

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